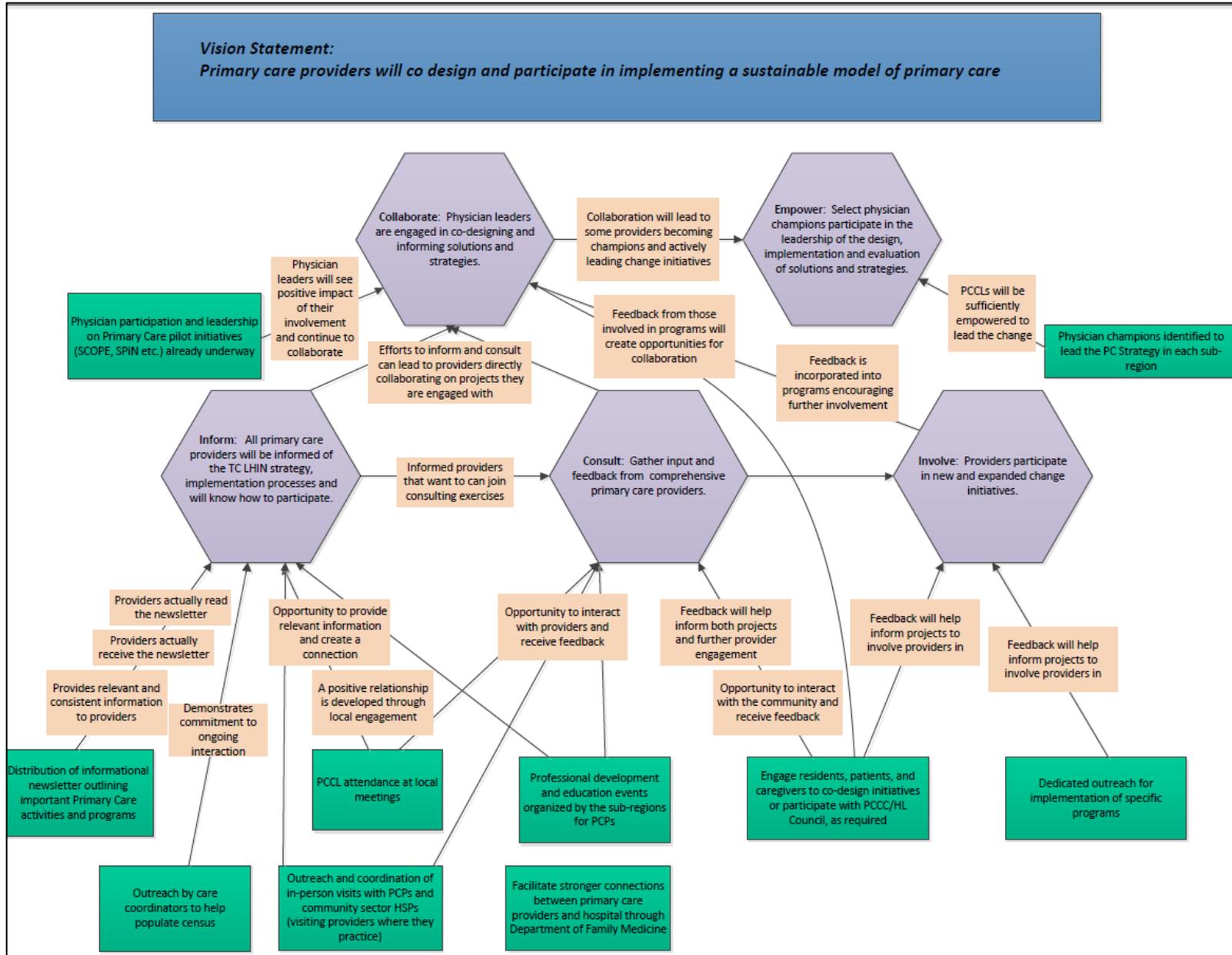


Theory of Change for Engagement – development led by Marsha Barnes, Jocelyn Charles, Nicole Nitti, Laera Gattoni, and Patrick O’Brien



A compiled list of definitions for all stages in the Engagement Continuum (Use top row as the agreed upon definitions)

Source	Inform	Consult	Involve	Collaborate	Empower	Pre-engaged*
2017 Engagement Theory of Change	All primary care providers will be informed of the TC LHIN strategy, implementation processes and will know how to participate	Gather input and feedback from comprehensive primary care providers	Providers participate in new and expanded change initiatives	Physician leaders are engaged in co-designing and informing solutions and strategies	Select physician champions participate in the leadership of the design, implementation and evaluation of solutions and strategies	Primary care providers are unable to be reached or not ready to hear about LHIN initiatives or activities
2017 Mid-East Annual Activity Report	Information sharing regarding the PC Strategy and/or Sub-Region work and programs	Engagement with Primary Care Providers and/or groups to obtain feedback on the PC strategy, sub-region initiatives and system challenges	Organization identifies PCP champion to be a liaison for Sub-Region activities within their organization and/or begin to actively participate in sub-region lead initiatives	Organization/PCPs actively participate in sub-region activities within their organization and/or promotes them externally i.e. PCCC, working group	Provider is involved in or leading system-level decision making	
2017 West Annual Activity Report	Provide information to assist community understand problems and options	Get feedback on analysis, options and decisions	Work together with community to ensure issues are considered and understood	Partner with community in each aspect of decision making, including options and solutions	Place decision making in hands of community	
2017 Mid-West Provider Engagement Workplan Snapshot	Provide balanced and objective information to assist primary care provider community in developing of TC LHIN primary care systems, structures, processes and strategy. (ex. Newsletter)	To obtain provider feedback on analysis, strategic alternatives and/or decisions	To work directly with primary care providers throughout the process to ensure their concerns and aspirations consistently understood and considered. (ex. Engagement Events)	To partner with physicians and their organizations of choice in each step of decision development, including the development of strategic alternatives and identification of preferred solutions. (ex. Working Groups)	To ensure primary care providers are represented in all governance structures relating to primary care system development. (ex. Decision Making, Advisory Group)	
2010 Primary Care Physician Engagement Resource Guide & Toolkit	To provide primary care physicians with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions	To consult primary care physicians on draft plans or on issues; feedback from physician stakeholders has an influence on decisions	To work directly with primary care physicians in planning and policy processes to ensure their concerns and aspirations are consistently understood and considered	To partner with primary care physicians in each aspect of decision-making (including development of alternatives and identification of the preferred solution)	To actively support primary care physicians in developing the processes and structures necessary to identify issues and to implement solutions	
2016 PAN-LHIN Community Engagement Guidelines	Provide balanced, objective, accurate, and consistent information to help stakeholders understand the problem, alternatives, opportunities, and/or solutions	Obtain feedback from stakeholders on analysis, alternatives, and/or outcomes	Work directly with stakeholders throughout the process to ensure that their concerns and needs are consistently understood and considered	Partner with the stakeholder, including the development of alternatives, making decisions, and identifying preferred solutions	Place final decision-making in the hands of the stakeholder. Stakeholders are enabled/equipped to actively contribute to the achievement of outcomes	

*Definition for new 'Pre-engaged' stage provided by C-UHS