

Gambling, Poverty and Homelessness

Knowledge Translation Products for Public Health Units

November 2, 2018

The Gambling and Poverty Knowledge Hub, St. Michael's Hospital

Understanding problem gambling as a public health concern

The Gambling and Poverty Knowledge Hub at St. Michael's Hospital investigates connections between poverty, homelessness and gambling. Dr. Matheson's research has found that people who experience poverty are nine times more likely to have gambling problems than the general population. It's a concern that is not always understood or treated; as our research indicates, there are few services for people experiencing these issues.

To this end, this project on behalf of the Poverty and Gambling Hub has created a variety of knowledge translation (KT) products to raise awareness and support service delivery. These products target service providers that support individuals who live in poverty, as well as both men, women and youth who have concerns with gambling. **The KT products are:**

- 1. Whiteboard Video:** An animated video developed for and informed by youth who have lived experience with trauma, poverty, and addiction. It presents an engaging, illustrated narrative of the challenges associated with youth problem gambling, the recovery process, and resources.
- 2. Information Pamphlets:** Pamphlets created for women and youth experiencing poverty and problem gambling, as well as service providers who interact with these clients. The pamphlet provides information about gambling, how to manage gambling urges, and additional resources.
- 3. Digital Story:** A video developed for the general public and adults who are seeking help from problem gambling. It features an individual who is recovering from problem gambling and details his experiences and challenges. The digital story is meant to provide an inspiring message of hope for those who have concerns with gambling.
- 4. Learning Module:** A traveling workshop that provides an educational forum to discuss matters of problem gambling with attendees who range from the general public, service providers, to youth and adults experiencing problem gambling. The workshop presentation features interactive activities, readings, and more.
- 5. Feature Story:** A written, journalistic style story about one man's experience with problem gambling, poverty, and finding resilience in recovery. It aims to raise awareness about the link between problem gambling and poverty, as well as other social determinants of health such as substance abuse and trauma.

Get in touch with us!



For more information about the KT products, visit www.gamblingandpoverty.ca

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